

**S/N 09/777,306**

**PATENT**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant: Martin Hess et al. Examiner: Viet D. Vu  
Serial No.: 09/777,306 Group Art Unit: 2154  
Filed: February 5, 2001 Docket: 2043.021US4  
Title: INFORMATION PRESENTATION AND MANAGEMENT IN AN ONLINE  
TRADING ENVIRONMENT

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**COMMUNICATION CONCERNING RELATED APPLICATION(S)**

MS RCE  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Applicants would like to bring to the Examiner's attention the following related application(s) in the above-identified patent application:

<u>Serial/Patent No.</u>	<u>Filing Date/Issue Date</u>	<u>Attorney Docket</u>	<u>Title</u>
09/177,726 6,058,417	October 23, 1998	2043.021US1	INFORMATION PRESENTATION AND MANAGEMENT IN AN ONLINE TRADING ENVIRONMENT
09/436,566 6,732,161	November 9, 1999	2043.021US2	INFORMATION PRESENTATION AND MANAGEMENT IN AN ONLINE TRADING ENVIRONMENT
09/542,464 6,415,320	April 4, 2000	2043.021US3	INFORMATION PRESENTATION AND MANAGEMENT IN AN ONLINE TRADING ENVIRONMENT
09/589,585	June 7, 2000	2043.025US1	DYNAMIC SELECTION OF IMAGES FOR WEB PAGES

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Continuations and divisionals may be later filed on the cases listed above, or cited to the Examiner in any previous Communication Concerning Related Applications. Applicants request that the Examiner review all continuations and divisionals of the above-listed or previously-cited patent applications before allowing the claims of the present patent application.

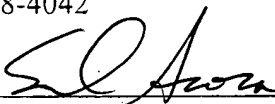
Respectfully submitted,

MARTIN HESS ET AL.

By Applicants' Representatives,

SCHWEGMAN, LUNDBERG, WOESSNER & KLUTH, P.A.  
P.O. Box 2938  
Minneapolis, MN 55402  
408-278-4042

Date July 12, 2005

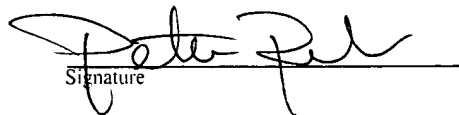
By 

Suneel Arora

Reg. No. 42,267

CERTIFICATE UNDER 37 CFR 1.8: The undersigned hereby certifies that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail, in an envelope addressed to: MS RCE, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on this 12 day of July, 2005.

Peter Rebutani  
Name

  
Signature